Dear Parents/Guardians,

There are times when St. Marcus scholar(s) may be a part of publications through an interview, photo or video. If you have any objection to these publications featuring your St. Marcus scholar(s), please fill out the form online.

If we do not receive a completed form confirming your objection(s), we will assume you do not **object.** The following are the most common scenarios where your scholar may appear in a photo, interview or video:

- **1. St. Marcus** produces a magazine, letters, invitations, a website, videos, social media posts, and press releases that highlight the scholars and programs of our school.
- **2. Staff** of St. Marcus may post photos or videos on their personal social media accounts highlighting scholars, programs, and their classroom successes.
- **3. External media** outlets periodically request permission to observe and report on our events or programs, which usually include videos and photos of scholars. We invite the media to do so under appropriate circumstances that are beneficial to our programs and scholars.*

*SPECIAL NOTE ON MEDIA IN PUBLIC PLACES: Media or private parties may be in public places where we are present for special activities, athletics, or field trips. Please note that St. Marcus does <u>not</u> have the ability to prohibit reporting or coverage of activities we are doing in public. Please note this form is not able to address the public activities situation.

Thank you, Sara Roemer Director of Communications | <u>sara.roemer@stmarcus.org</u> | 414-267-8357

TO FILL OUT THIS FORM (IF YOU OBJECT ONLY), PLEASE GO TO: tinyurl.com/mediaform24-25